



YouTube

Features For Every User

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History

- Founded in 2005 by Chad Hurley, Steve Chen, and Jawed Karim
- Acquired by Google in 2006 for \$1.65 billion (2023 worth almost \$30 billion)
- Second most visited website in the world, with over 2 billion active users (first is google.com)
- Over 1 billion hours of video are watched on YouTube every day
- Available in over 100 languages

What is it?

- A Platform for Sharing and Discovering Video Content
- Individuals and organizations can create and share videos on YouTube
- Videos can be anything from music videos and vlogs to educational tutorials and documentaries
- YouTube's algorithm helps users find videos they're interested in
- Users can subscribe to channels to receive updates from their favorite creators

Using YouTube – part 1

- Creating an Account
 - To create a YouTube account, visit [youtube.com](https://www.youtube.com) and click on the "Sign In" button.
 - Enter your email address and password, or create a new account using your Google account.
 - Once you are signed in, you can start watching videos and subscribing to channels.
- Searching for Videos
 - To search for a video, type the keywords into the search bar at the top of the page.
 - YouTube will display a list of relevant videos, which you can filter by duration, upload date, and other criteria.
 - You can also browse videos by category, such as Music, Movies & Shows, and Sports.

Using YouTube – part 2

Watching Videos

- To watch a video, click on the thumbnail image or title of the video.
- The video will start playing in the player window.
- You can control the playback using the controls at the bottom of the player.

Subscribing to Channels

- To subscribe to a channel, click on the "Subscribe" button below the channel's profile picture.
- You will receive notifications when the channel uploads new videos.
- You can manage your subscriptions by clicking on the "Subscriptions" tab in the left-hand menu.

Using YouTube – part 3

Using YouTube filters

- To access YouTube filters, simply click on the "Filter" button located next to the search bar. This will open a drop-down menu with a variety of filters to choose from.
- To use a filter, simply click on the checkbox next to the filter you want to apply. For example, if you want to only see videos that are longer than 10 minutes, you would click on the checkbox next to "Longer than 10 minutes."
- You can combine multiple filters to further narrow down your search results. For example, you could select the filters for "Longer than 10 minutes" and "Uploaded within the past month" to only see videos that meet both of those criteria.

Using YouTube – part 4

Left Column choices

The YouTube options on the left of the screen provide quick access to various features and functionalities.

- These options are organized into categories for easy navigation.
- The specific options available may vary depending on the user's account settings and device.

Navigation Options under YOU:

- History – What videos you have viewed in the past
- Watch Later – What videos you marked to view in future
- Playlists – Videos grouped into playlists (similar videos saved by you)
- Liked videos – What videos you marked as LIKED – see similar videos
- Your Clips (videos that you have uploaded to your google account)

Using YouTube – part 5

Subscriptions

- YouTube subscriptions allow you to receive notifications whenever a channel you're subscribed to uploads a new video.
- You can also access exclusive content from some channels, such as live streams and bonus videos.
- Subscriptions are free, but you can also choose to pay for premium subscriptions, which offer additional benefits such as ad-free viewing and offline playback.

Using YouTube – part 6

Subscriptions (continued)

- Go to the the Youtuber's video homepage.
- Click the "Subscribe" button.
- You will be notified whenever the channel uploads a new video.
- You can manage your subscriptions by going to your Subscriptions page.
- From there, you can unsubscribe from channels, sort your subscriptions by upload date or popularity, and more.
- You can stay up-to-date on your favorite channels' content.
- You can access exclusive content from some channels.
- You can support your favorite creators.

Using YouTube – part 7

Uploading Videos (needs account)

- To upload a video, click on the "Create" button in the top right corner of the page.
- Select "Upload Videos" from the drop-down menu.
- Drag and drop your video file into the upload window, or click on "Select Files" to browse your computer.
- Once your video is uploaded, you can add a title, description, and tags.
- You can also choose whether to make your video public, private, or unlisted.